

- **▶** HOME
- **D** CURRENT ISSUE
- DAILY REPORT
  Sign-up for Daily Report
- **CAREER CENTER**
- E-NEWSLETTERS SIGN-UP
- REAL ESTATE
  Real Estate Weekly
  Commercial
  Residential
  Search Real Estate
- **TECHNOLOGY**
- **▶** FINANCE
- **D HEALTH CARE**
- **INDUSTRY**
- ▶ ECONOMIC DEVELOPMENT
- **▶** RETAIL
- **D** RESTAURANTS
- **▶** GOVERNMENT/POLITICS
- **WORKPLACE**
- **b** LEGAL
- **D** OPINION
- FOR THE RECORD
  Letters
  Moving Up
  Occupational Licenses
  Bankruptcies
  Permits
- Business Awards
  Nominations
  Add Data to Lists
  Write Public Officials
  Write Business Report
- **▶** PAST ISSUES
- MAKE THIS YOUR HOMEPAGE

## Happy clapping therapy

Machine improves eye-hand coordination. By Bill Bowden, Staff writer



Bill Bingham has knocked six strokes off his golf game. But he had to stand in a small room and clap his hands for 40 minutes to do it.

A year ago, Bingham signed up for 15 sessions of Interactive Metronome therapy at HealthSouth Rehabilitation Hospital in Baton Rouge.

After the first three sessions, Bingham had taken one or two strokes off his game. His handicap is usually around nine now, meaning it takes him 81 strokes to golf a 72 par course.

"It made a better putter out of me," says Bingham, a retired salesman with Cintas Corp. "It makes you study the ball and move your head accordingly."

Interactive Metronome was developed in 1994 by Jim Cassily, a recording engineer who had worked with Janice Joplin and Bob Seger. Cassily, who taught piano lessons on the side, discovered that I.M. helped his autistic students. Not only did they get the timing down, it also helped them with attention, concentration, coordination, language processing, reading skills and control of aggression.

Medical studies began with I.M. in 2001, says Al Guerra, a vice president of the company. Now, it's also used for patients suffering from stroke, brain injury, amputation or Parkinson's Disease. Researchers believe I.M. helps the brain repair itself. "This whole thing has been kind of a happy accident," says Guerra.

Before long, athletes began using to improve eye/hand coordination. A study by the University of Central Michigan found that I.M. improved "shot accuracy" for golfers by 20%.

Now, some 2,500 therapists at 1,700 hospitals, clinics and universities use I.M. HealthSouth is the only hospital in Baton Rouge that has one of the \$3,000 machines, says Kenneth Alexander, CEO and administrator of the facility. Four clinics in the city may also have I.M. therapy.

The hardware consists of a black box wired to a laptop computer. The user wears headphones and either claps or tap dances in time with a metronome. The feedback is both visual and audible. Circles on the computer screen light up to let the user know if they're clapping too fast or too slow. At the same time, cowbells, bongs or beeps sound through the headphones, corresponding with the visual information. If a clap is perfectly on time, it sounds like a plucking of a rubber band to the headphone wearer.

1 of 2 1/3/2007 2:45 PM



I.M. costs \$60 for a one-hour session at HealthSouth. The therapy usually consists of 12 to 15 sessions. At HealthSouth in Baton Rouge, I.M. is used to help children with Attention Deficit Disorder and Attention Deficit Hyperactivity Disorder. It also helps kids who have concentration and reading problems, boosting grades and improving reading and math scores by 7% to 20%. The researchers say I.M. affects the internal timing of the brain.

Gulf opportunity June 12. The second "It stimulates the processing center of the brain," says Stacie Didier, a speech pathologist at HealthSouth. "We're using it a lot for our stroke patients. Natural timing and motor planning is crucial to everything we do."

🔼 ВАСК ТО ТОР

GO ZONE Business Guide

CIRCULATION/SUBSCRIBE ADVERTISING CONTACT US PAST ISSUES SIGN UP ABOUT US SITE MAP

Copyright © 2007 by Louisiana Business Inc. All rights reserved by LBI.

2 of 2 1/3/2007 2:45 PM